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Premier Beach Properties and Rental Property Resources Join Forces

Companies announce merger, innovative new vacation rental management services.

(Destin, FL) – July 1, 2008 – Premier Beach Properties and Rental Property Resources today announced an agreement in which the two companies will merge their services and clients, providing the broadest offering of vacation property management services in the area. The merger combines Premier’s extensive management experience with RPR’s innovative approach to “by-owner” rental program support. The combined entity will maintain its unique emphasis on proactive maintenance, higher cleaning standards, and technology-driven processes.

The new company, which will retain the Premier name but continue to market under both brands, has already taken advantage of the combined set of properties to augment its support team, further improving 24/7 property and guest support.

“No one can rent a vacation property as well as the owner can, so it is exciting to work with such a successful set of clients,” said Rob Davis, Broker and CEO of Premier Beach Properties. “We have always embraced the by-owner rental approach, building many of the best program attributes into our ‘un-traditional’ property management service. These tough economic times demand new and creative approaches, and we have them.”

“Our Rental-AssistSM Program was the first to specifically support owners who prefer to rent their own properties and place more money in their own pockets,” said Dave Slovin, President of Rental Property Resources. “The combined strength of our companies will allow us to grow while continuing to provide the absolute best vacation rental experience for owners and guests.”

Premier has already announced a new product, the Rental-Assist PLUS Program, which combines the best attributes of by-owner and traditional rental programs. “This helps owners maximize revenue and occupancy for minimal effort and cost,” said Davis. “Property owners can take advantage of internet sites like VRBO and HomeAway,” added Slovin, “without being held hostage by high management fees.”

For more information about vacation management program options, please contact Premier Beach Properties via email at info@premierbeachproperties.com, or by phone at 866-385-2680.

About Premier Beach Properties, Inc.

Premier Beach Properties is the leading provider of “un-traditional” vacation property management services in the Destin area. With its emphasis on a higher standard of quality, cleanliness and customer service, Premier uses innovative marketing approaches to match discerning vacationers to its high-end vacation homes. Guests have a wonderful experience, and owners stay worry-free knowing that your investments are well-protected. www.premierbeachproperties.com

About Rental Property Resources, LLC

Rental Property Resources is the only complete local support solution for Emerald Coast vacation property owners who want to boost occupancy and maximize revenue by renting their own properties. RPR clients utilize web sites like VRBO.com, and RPR does the rest. The unique Rental-Assist Program provides the training, technology, around-the-clock guest support, cleaning, and maintenance necessary to simplify the “by-owner” rental process, providing a positive experience for both owners and guests. www.rentalpropertyresources.net